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indicated:

Distribution Channel	As at March 31, 2026		As at March 31, 2025		As at March 31, 2024	
	MAAUM (₹ billion)	% of Total MAAUM	MAAUM (₹ billion)	% of Total MAAUM	MAAUM (₹ billion)	% of Total MAAUM
Direct	7,007.12	57.68%	5,982.42	56.33%	5,361.79	57.67%
Third Parties	5,142.20	42.32%	4,637.47	43.67%	3,935.77	42.33%
Total MAAUM	**12,149.32**	**100.00%**	**10,619.89**	**100.00%**	**9,297.56**	**100.00%**

6. **Scheme Concentration Risk:** A portion of our mutual fund QAAUM and revenue from mutual fund operations is concentrated in a limited number of schemes, and any adverse developments affecting these schemes could materially affect our business. As at March 31, 2026, our top 5 schemes by mutual fund QAAUM accounted for 42.57% of our total mutual fund QAAUM and our top 10 schemes by mutual fund QAAUM accounted for 59.47% of our mutual fund QAAUM. Any adverse developments affecting these schemes could have a disproportionate impact on our overall assets under management, revenues, and profitability.
7. **B-30 Cities Redemption Volatility Risk:** B-30 investors tend to be relatively newer to mutual fund investing and may exhibit higher redemption volatility during periods of market stress or market downturns compared to MAAUM sourced from T-30 cities; additionally, any material reduction in our B-30 MAAUM, or higher-than-anticipated redemption volatility from B-30 cities, could have an adverse effect on our business, financial condition, results of operations and cash flows. The table below sets forth geographic breakdown of our mutual fund MAAUM as at the dates specified:

Geographic Breakdown	As at March 31, 2026	As at March 31, 2025	As at March 31, 2024
Top-30 Cities mutual fund MAAUM (₹ billion)	9,376.55	8,172.80	7,285.34
% of Total mutual fund MAAUM	77.18%	76.96%	78.36%
B-30 Cities mutual fund MAAUM (₹ billion)	2,772.77	2,447.09	2,012.22
% of Total mutual fund MAAUM	22.82%	23.04%	21.64%
B-30 Equity mutual fund MAAUM (₹ billion)	1,558.17	1,390.08	1,024.78

8. We do not own 'SBI' trademark or the " SBI FUNDS MANAGEMENT LIMITED " logo, and termination of the SBI Trademark License Agreement with State Bank of India or any inability to use the "SBI" name or the " SBI FUNDS MANAGEMENT LIMITED " logo may materially and adversely affect our business, prospects, financial condition, and results of operations.

   The table below sets forth details of our expenses in relation to royalty to SBI for logo as a percentage of total expenses for Fiscal 2026, Fiscal 2025 and Fiscal 2024:

Particulars	Fiscal 2026	Fiscal 2025	Fiscal 2024
Royalty expenses for logo (₹ in million) **(A)**	506.32	412.59	266.24
Total expenses (₹ in million) **(B)**	9,706.16	8,718.13	7,524.57
Royalty expenses for logo as a percentage of total expenses **(C=A/B)%**	5.22%	4.73%	3.54%

9. A significant component of our PMS business has historically been derived from our mandate to manage a portion of a statutory provident fund institution in India's corpus, where we have served as a portfolio manager since the inception of its equity investment program. As at March 31, 2026, we held a 49.9% market share of this institution's equity corpus under management *(Source: CRISIL Report)* reflecting the depth of our institutional track record. This fund in India is currently undertaking a comprehensive update of its investment management structure, including appointment of new portfolio managers and asset management companies across its fixed income and exchange traded fund mandates. As part of this process, we have received a reallocation notice under our fixed income mandate, which may result, for the time being, in a material reduction of assets under management in our discretionary PMS business. Any such reallocation may also impact assets under management and mutual fund market share.
10. **Offer related risk:** The Offer is by way of an Offer for Sale of up to 170,956,631 Equity Shares of face value of ₹1 each aggregating up to ₹ [●] million by State Bank of India and Amundi India Holding, who are also our Promoters and who shall be entitled to the entire proceeds from the Offer (net of its portion of the Offer-related expenses) and the Company will not receive any proceeds from the Offer.
11. The Price/Earnings Ratio based on diluted EPS for Financial Year 2026 for the Company at the upper end of the price band is 38.16. The composite Industry peer group Price / Earnings ratio is 41.64.
12. **Weighted Average Return on Net Worth for Financial Years ended 2026, 2025 and 2024 is 38.77.**
13. **The average cost of acquisition of Equity Shares for Promoter Selling Shareholders ranges from ₹0.15 per Equity Share to ₹4.35 per Equity Share.**
14. **Weighted average cost of acquisition of Equity Shares of the Promoters (including the Promoter Selling Shareholders):**

Name	Number of Equity Shares of face value of ₹1 each on a fully diluted basis	Weighted average cost of acquisition ("WACA") of Equity Shares of face value of ₹ 1 each	WACA of Equity Shares face value of ₹1 each (in ₹ per Equity Share) acquired in last one year*	WACA of Equity Shares face value of ₹1 each (in ₹ per Equity Share) acquired in last three years*
Promoters				
State Bank of India^	1,231,167,252	0.15	Nil	Nil
Amundi India Holding^	736,080,140	4.35	Nil	Nil
Amundi Asset Management	Nil	Nil	Nil	Nil

As certified by Kirtane & Pandit LLP, Chartered Accountants (FRN: 105215W/W-100057), by way of their certificate dated July 10, 2026.

^Also the Promoter Selling Shareholder.

**Pursuant to resolution dated November 10, 2025 passed by the Board, and resolution dated December 9, 2025 passed by the Shareholders, the Company undertook a bonus issue of Equity Shares in the ratio of three Equity Shares for every one Equity Share held. Acquisition price of Equity Shares acquired pursuant to such bonus issue is nil.*

15. **Weighted Average Cost of Acquisition for all Equity Shares transacted by our Promoters (including our Promoter Selling Shareholders), members of the Promoter Group and shareholders with the right to nominate directors or other rights to the extent applicable in 1 year, 18 months and 3 years immediately preceding the RHP and as on date (July 10, 2026) is as follows**

Period	Weighted Average Cost of Acquisition of Equity Shares (in ₹)**	Cap Price is 'X' times the Weighted Average Cost of Acquisition	Range of acquisition price: Lowest Price - Highest Price (in ₹)*
Last one year	Nil	N.A.	Nil – Nil
Last 18 months	Nil	N.A.	Nil – Nil
Last three years	Nil	N.A.	Nil – Nil

As certified by Kirtane & Pandit LLP, Chartered Accountants (FRN: 105215W/W-100057), by way of their certificate dated July 10, 2026.

***Pursuant to resolution dated November 10, 2025 passed by our Board, and resolution dated December 9, 2025 passed by our Shareholders, the Company undertook a bonus issue of Equity Shares in the ratio of three Equity Shares for every one Equity Share held. Acquisition price of Equity Shares acquired pursuant to such bonus issue is nil.*

16. **Weighted average cost of acquisition, Floor Price and Cap Price:**

Past Transactions	WACA	Floor Price (In times)	Cap Price (In times)
WACA for Primary Transactions	Nil	N.A.	N.A.
WACA for secondary sale/acquisition of shares	Nil	N.A.	N.A.
Since there were no Primary Issuance or Secondary Transactions of equity shares of the Company during the 18 months preceding the date of filing of this advertisement, where either issuance or acquisition/ sale is equal to or more than five per cent of the fully diluted paid-up share capital of the Company (calculated based on the pre-issue capital before such transaction/s and excluding employee stock options granted but not vested), the information has been disclosed for price per share of the Company based on the last five secondary transactions where Promoters Selling Shareholders, the members of the Promoter Group, are a party to the transaction, during the last three years preceding to the date of this advertisement irrespective of the size of the transaction:			
Based on primary issuances	Nil	N.A.	N.A.
Based on secondary transactions	1.72	316.72 times	333.58 times

As certified by Kirtane & Pandit LLP, Chartered Accountants (FRN: 105215W/W-100057), by way of their certificate dated July 10, 2026.

17. **The 9 BRLMs associated with the issue have handled 123 public issues in the past three years out of which 40 issues closed below the issue price on listing date**

Name of BRLMs	Total Public Issues	Issue Closed below IPO price on listing date
Kotak Mahindra Capital Company Limited*	2	1
Axis Capital Limited*	5	2
BofA Securities India Limited*	0	0
HSBC Securities and Capital Markets (India) Private Limited*	0	0
ICICI Securities Limited*	11	4
Jefferies India Private Limited*	0	0
JM Financial Limited*	4	1
Motilal Oswal Investment Advisors Limited*	13	6
SBI Capital Markets Limited*#	7	3
Common issues of above BRLMs	81	23
Total	**123**	**40**

**Issues handled where there were no common BRLMs.*

#SBI Capital Markets Limited ("SBICAPS") is an associate of our Company and State Bank of India, one of the Promoter Selling Shareholders, in terms of the SEBI Merchant Bankers Regulations. Accordingly, in compliance with the proviso to Regulation 21A of the SEBI Merchant Bankers Regulations and Regulation 23(3) of the SEBI ICDR Regulations, SBICAPS would be involved only in the marketing of the Offer. SBICAPS has signed the due diligence certificate and has been disclosed as a BRLM.

Additional Information for Investors

With reference to the Red Herring Prospectus and the abridged prospectus to the Red Herring Prospectus ("**Abridged Prospectus**"), each dated July 8, 2026, filed by SBI Funds Management Limited ("**Company**") with the RoC, SEBI and the Stock Exchanges, as applicable, investors may note the following:

1. Two of our Promoters, namely State Bank of India and Amundi India Holding, who are also the Promoter Selling Shareholders, have, pursuant to separate share purchase agreements entered into with each of the transferees set out in the table below, each dated July 9, 2026, transferred an aggregate of 32,752,608 Equity Shares having face value of ₹1 each ("**Sale Shares**"), representing 1.60% of the pre-Offer paid-up Equity Share capital of our Company on a fully diluted basis, to such transferees. The Sale Shares were transferred post the filing of the Red Herring Prospectus and Abridged Prospectus (such transfers, the "**Transfers**"), and the particulars of the Transfers are set out below:

Date of transfer	Nature of transaction	Name of the transferor (also the Promoter Selling Shareholders)	Name of the transferee	Whether transferee is connected, in any manner, with the Company, the Promoters, members of the Promoter Group (including the Promoter Selling Shareholders), the Directors, the Key Managerial Personnel, the Subsidiaries, and the Group Companies and their respective directors and key managerial personnel^	Number of Equity Shares	Percentage of pre-Offer share capital of our Company on a fully diluted basis (%)	Transfer price per Sale Share (in ₹)	Total consideration (in ₹ million)
July 10, 2026	Secondary sale	State Bank of India	3P INDIA EQUITY FUND 1	No	2,613,240	0.13%	574.00	1,499.99
July 10, 2026	Secondary sale	State Bank of India	MALABAR INDIA FUND LIMITED	No	871,080	0.04%	574.00	499.99
July 10, 2026	Secondary sale	State Bank of India	NEO SECONDARIES FUND	No	871,080	0.04%	574.00	499.99
July 10, 2026	Secondary sale	State Bank of India	NEO SERIES 1 LVF	No	871,080	0.04%	574.00	499.99
July 10, 2026	Secondary sale	State Bank of India	PI OPPORTUNITIES FUND - II	Yes*	3,484,320	0.17%	574.00	1,999.99
July 10, 2026	Secondary sale	State Bank of India	360 ONE SPECIAL OPPORTUNITIES FUND - SERIES 13	No	696,864	0.03%	574.00	399.99
July 10, 2026	Secondary sale	State Bank of India	360 ONE PRIVATE EQUITY FUND - SERIES 2	No	435,540	0.02%	574.00	249.99
July 10, 2026	Secondary sale	State Bank of India	360 ONE SPECIAL OPPORTUNITIES FUND - SERIES 11	No	435,540	0.02%	574.00	249.99
July 10, 2026	Secondary sale	State Bank of India	360 ONE EQUITY OPPORTUNITY FUND - SERIES 4	No	174,216	0.01%	574.00	99.99
July 10, 2026	Secondary sale	State Bank of India	TATA AIG GENERAL INSURANCE COMPANY LIMITED	No	1,742,160	0.09%	574.00	999.99
July 10, 2026	Secondary sale	State Bank of India	CARNELIAN BHARAT AMRITKAAL FUND	No	871,080	0.04%	574.00	499.99
July 10, 2026	Secondary sale	State Bank of India	MALAKSHMI TRUST	No	261,324	0.01%	574.00	149.99
July 10, 2026	Secondary sale	State Bank of India	ARA INVESTMENTS	No	174,216	0.01%	574.00	99.99
July 10, 2026	Secondary sale	State Bank of India	GO DIGIT GENERAL INSURANCE LIMITED	No	435,540	0.02%	574.00	249.99
July 10, 2026	Secondary sale	State Bank of India	AKASH MANEK BHANSHALI	No	3,484,320	0.17%	574.00	1,999.99
July 10, 2026	Secondary sale	State Bank of India	HARA GLOBAL CAPITAL MASTER FUND I LTD	No	1,742,160	0.09%	574.00	999.99
July 10, 2026	Secondary sale	State Bank of India	DYMON ASIA MULTI-STRATEGY INVESTMENT (SINGAPORE) PTE. LTD	No	435,540	0.02%	574.00	249.99
July 10, 2026	Secondary sale	State Bank of India	ALROX ENTERPRISES PRIVATE LIMITED	No	871,080	0.04%	574.00	499.99
July 10, 2026	Secondary sale	State Bank of India	BENNETT COLEMAN & CO LTD	No	871,080	0.04%	574.00	499.99
July 10, 2026	Secondary sale	State Bank of India	SUPRIYATA PRIVATE LIMITED	No	435,540	0.02%	574.00	249.99
July 10, 2026	Secondary sale	State Bank of India	PULKIT BENEFIT TRUST	No	1,219,512	0.06%	574.00	699.99
July 10, 2026	Secondary sale	State Bank of India	VAIDEHI SOMANI	No	522,648	0.03%	574.00	299.99
July 10, 2026	Secondary sale	State Bank of India	CLARUS CAPITAL I	No	1,742,160	0.09%	574.00	999.99
July 10, 2026	Secondary sale	State Bank of India	ANAND RATHI GLOBAL FINANCE LIMITED	No	522,648	0.03%	574.00	299.99
July 10, 2026	Secondary sale	State Bank of India	CAPRI GLOBAL VENTURES PRIVATE LIMITED	No	435,540	0.02%	574.00	249.99
July 10, 2026	Secondary sale	State Bank of India	VIRGIN SECURITIES AND CREDITS PRIVATE LIMITED	No	871,080	0.04%	574.00	499.99
July 10, 2026	Secondary sale	State Bank of India	EMERGING SECURITIES PRIVATE LIMITED	No	435,540	0.02%	574.00	249.99
July 10, 2026	Secondary sale	State Bank of India	PRUDENT CORPORATE ADVISORY SERVICES LIMITED	No	435,540	0.02%	574.00	249.99
July 10, 2026	Secondary sale	State Bank of India	NARANTAK DEALCOMM LIMITED	No	435,540	0.02%	574.00	249.99
July 10, 2026	Secondary sale	State Bank of India	SMITA CONDUCTORS PRIVATE LIMITED	No	435,540	0.02%	574.00	249.99
July 9, 2026	Secondary sale	Amundi India Holding	SUSQUEHANNA ASIA TECHNOLOGY PTY LIMITED	No	2,177,700	0.11%	574.00	1,250.00
July 9, 2026	Secondary sale	Amundi India Holding	WHITEOAK CAPITAL INDIA OPPORTUNITIES FUND	No	1,742,160	0.09%	574.00	1,000.00

^For the purpose of this confirmation, 'connected with' is deemed to mean that there are no common directorships, common key managerial personnel and/or more than 1% equity investment interest.

** Napean Opportunities LLP, PI Opportunities Fund-I and PI Opportunities Fund-II are part of the Premji Invest group. The existing investments by Napean Opportunities LLP, PI Opportunities Fund-I and one of the transferees listed in the table above, namely PI Opportunities Fund-II (collectively, the "**Entities**") in SBI General Insurance Company Limited, a member of the Promoter Group and a Group Company, exceeds 1% equity investment interest in SBI General Insurance Company Limited. Further, the Entities have appointed a nominee director on the board of directors of SBI General Insurance Company Limited.*

Details of the transfers were included in the advertisement dated July 10, 2026, published in all editions of Financial Express and Jansatta and in the Mumbai edition of Navshakti (the "**addendum to the RHP**").

2. Investors should read this advertisement along with the RHP and the abridged prospectus, filed with the RoC and submitted to SEBI and the Stock Exchanges, the pre-Offer and Price Band advertisement and addendum to the RHP before making an investment decision with respect to the Offer.

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